



LOGISWIFT SISECAM

Case Study

Partnering with a Global Leader to Streamline
Distribution Operations for Soda Ash





INTRODUCTION

LOGISWIFT-SISECAM

SISECAM

Şişecam is a global leader in industries including flat glass, glass fiber, soda ash, and chromium chemicals, with production facilities across 14 countries. Ranked as one of the world's largest soda ash and glassware producers, the company operates extraction sites in the US and Turkey. The mined soda ash is distributed worldwide and is a critical raw material for glass manufacturing, detergents, rechargeable batteries, food, cosmetics, pharmaceuticals and more.

PROJECT CHALLENGE

In recent years, the growing global demand for soda ash has called for a redesign of its distribution process. Traditional bulk shipping methods put pressure on operating margins and the availability of international transport. To address this, Sisecam needed **a new system capable of managing the complex multiple stages involved in delivering the new containers worldwide.**



SCALING OPERATIONS

Rising costs and strained margins called for a more cost-effective approach.



GLOBAL LOGISTICS COMPLEXITY

Managing multiple stages across continents added significant challenges.



LIMITED BULK SHIPPING OPTIONS

Traditional methods strained international shipping availability.



STREAMLINING PROCESSES

A seamless system was needed to coordinate containerized global distribution.

OUR ROLE

Sisecam partnered with Logiswift to aggregate data from multiple sources in their supply chain, automate complex business procedures, and facilitate communication with the end customer.

Logiswift Reduced Operational Costs by 25% for Siseecam by Automating Business Processes



HOW LOGISWIFT SUPPORTED SISECAM

Data Aggregation From Multiple Sources

Provided real time visibility of shipments, inventory and the trans-loading activities from multiple branches.

Customer Portal

Offered track and trace functionalities to end customers and offered powerful KPI reporting for decision making

Invoicing Automation

Improved the Order-to-Cash Cycle Time by automating invoicing processes within the system

SYSTEM SOLUTIONS



Order Management Solution



Vendor Collaboration



Container Booking Management



Network Dashboards



Customs Management Solution



Customer Portal



Track And Trace Visibility



Document Management

AT A GLANCE

Key Deliverables

- Provided comprehensive visibility across shipments, inventory, and transloading activities
- Managed and automated key logistics processes
- Accelerated order-to-cash cycle through automated invoicing and payments
- Aggregated data across various sources and provided advanced analytics
- Enabled track-and-trace functionality and KPI reporting through the Logiswift user portal

“Logiswift has enabled us to integrate with different transloading terminals, making our resources to be used more efficiently. Logiswift software is very versatile and complementary to our processes which allowed us to automate manual processes saving us thousands of dollars in man-hours.”

Pablo Beltran

Planning & Export Şişecam



LOGISWIFT FOR GLOBAL LOGISTICS

Logiswift is the technology platform provider that simplifies Project Forwarding by connecting the logistics interface and third-party management. We have set a new standard for Project Forwarding by creating the smartest one-stop-shop IT service solution for the industry that covers the full cargo life cycle. Plan, source, optimize, collaborate, execute, analyze, and make the right decisions to adapt to unforeseen challenges and remote locations. We are offering the real End to End visibility the industry is looking for.

Logiswift is your key enabler for efficient and sustainable logistics.

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